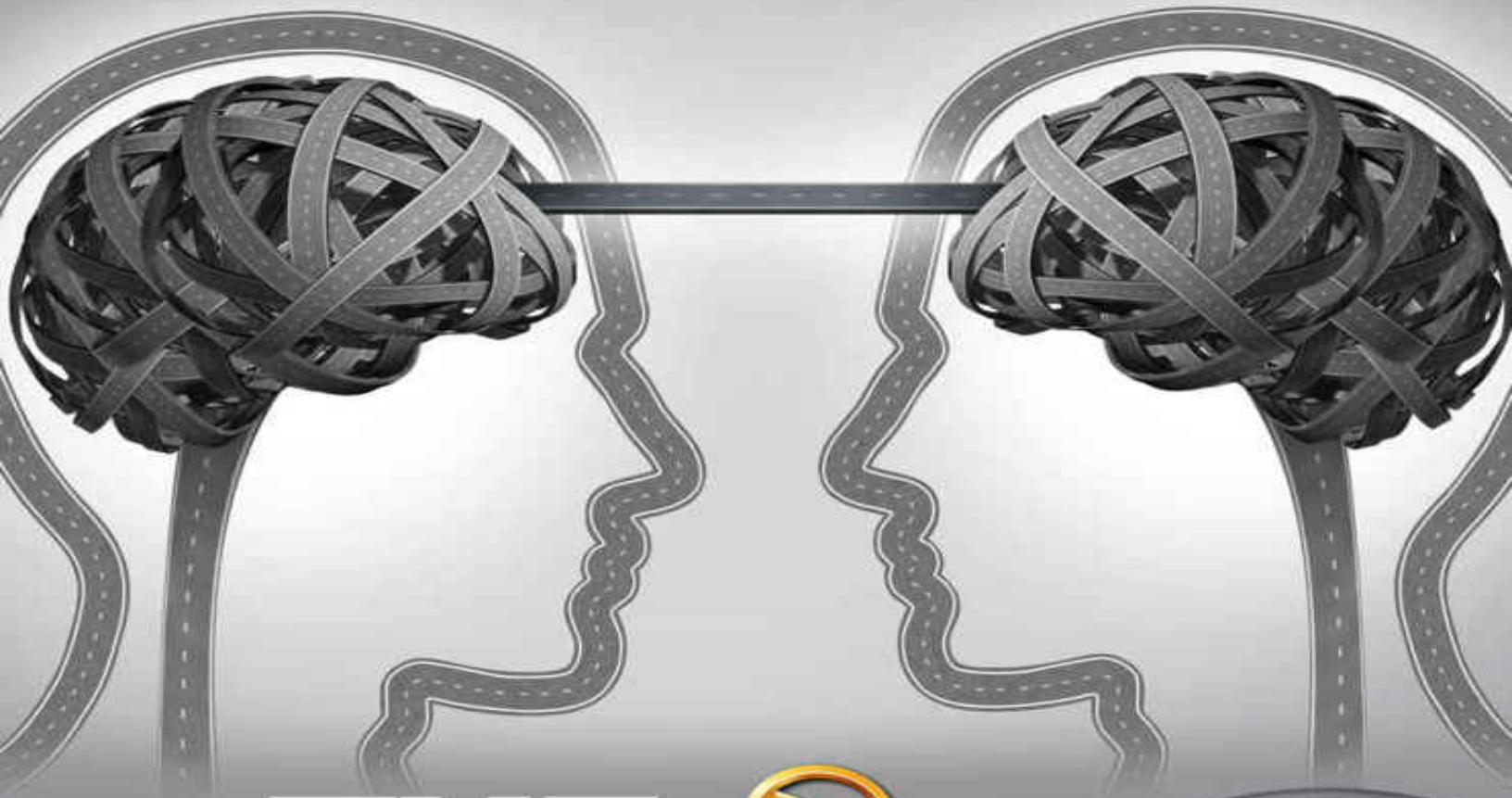


ROBERT MOORE

PERSUASION



THE



TO SEDUCE THE

Become A Master Of Manipulation,
Influence & Mind Control!



PERSUASION

***The Key To Seduce The
Universe!***

***Become a Master Of
Manipulation, Influence &
Mind Control!***

Robert Moore

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Introduction

Even before mankind developed the amazing ability to communicate with the sophisticated verbal techniques we now use on a daily basis, the power to persuade others was of great importance and determined the way in which we were perceived and classed by our own species. Of course in those days persuasion was largely physical and it was generally the most powerful of our ancestors who came to be the dominant members of their various collective groupings.

Fortunately, we have evolved somewhat from those early prehistoric days and most of us are now able to rely on verbal and intellectual means as opposed to pure physical violence when trying to persuade others to follow a course we would like them to. That ability to persuade others is, however, still as important as it ever was and the more effective we are at using our persuasive skills the further we will get in achieving our own goals. Part of our persuasive ability is inherited and intuitive but so great is its importance that it has now been studied as a science for over sixty years. The fact that we are born with the ability to persuade others is demonstrated very clearly in children when we see their ability to cajole and coax their parents into doing what they want them to. As they grow they will develop a more complex array of strategies and it is those strategies that will, to a very large extent, determine how they progress in life.

Eric Knowles, professor emeritus of psychology at the University of Arkansas in Fayetteville explained it very clearly when he said "Persuasion is a basic form of social

interaction. It is the way we build consensus and a common purpose.”

Persuasion is used in social, political, business and religious environments and its mastery is crucial to each of us, even though we may use it in different ways. This book will look at the basic techniques of persuasion and how best to increase you own use of it, as well as techniques to protect yourself from being persuaded to do things you might not want to do. It is not a guide to coercion which though similar in the short term, will not produce the same results over an extended period of time. The aim is to teach you how to get people to want to do what you want them to and not to force them to do what you want them to. The difference may sound small but it is crucial.

Let’s start!

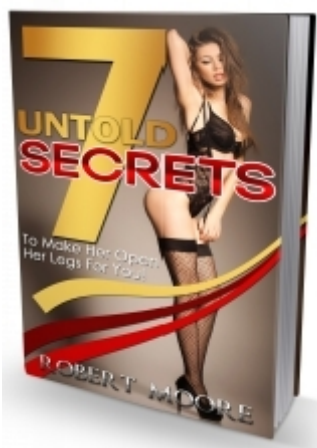
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Chapter 1: The Basic Techniques of Persuasion

Firstly, it is important to understand that there is a vast difference between persuasion and manipulation. It is perfectly possible to manipulate people into doing something they may not want to do but in the long term they will resent you for this and the result may well reduce your ability to persuade that person at a later date. A classic example of this comes from pressure selling techniques where customers are coerced into buying a product or service that they don't really want or need. The retention level of both the sales and customers drops off considerably and accounts for the bad reputation that some salesmen acquire.

Ideally persuasion is most effective when it leads a person toward something that both you and he want even if the final outcome may mean you getting something of more benefit to yourself than he does. The fact that you have both benefitted, even if not in equal amounts, means that the source of resentment is removed.

In this chapter we will look at some of the basic techniques which you will need to understand if you are going to become more effective at persuading others. In the following chapter we will look at some of these techniques in more depth.

Empathy:

In order to persuade anyone of anything you first need to understand who that person is and what his or her basic

needs and motivations are. That is equally important if you are a politician, a salesman or you are trying to persuade someone to go out on a date with you. Developing your ability to empathize with others will pay dividends in many aspects of your life and go way beyond just giving you greater persuasive powers.

Credibility:

It is far easier to persuade someone if they trust you and believe that you are competent in the area in which you are attempting to take them. People go to doctors who are qualified and even if they don't fully understand those qualifications the assumption is that the doctor knows what he is talking about.

Similarity:

We prefer to deal with people we like and one of the best ways of establishing friendship is to establish commonality with that person. Whilst we may visit a doctor based on the fact that he has certain skills, we are more likely to start looking around for another doctor if we find the first one unpleasant to deal with or lacking in empathy.

Reciprocity:

The fact that we do something for someone else creates an environment in which they are more likely to do something for us in return. It is strange, but by giving, in some way we open a door whereby that person subconsciously owes us and is therefore likely to be more susceptible to our persuasive efforts in order to repay that feeling of indebtedness. Of course in order to do this we need to be the one who first gives something. That something can be as simple as a compliment for a job well done or a helping hand with a difficult task and need not cost us dearly:

obviously the more it does cost us, the greater degree of indebtedness we acquire.

Context and Timing:

Timing and context are crucial elements where trying to persuade someone of something. Pick the wrong time and they may well dig their heels in just to be difficult. Choose a moment when they are relaxed and happy and there is a far greater chance your proposal will meet with success.

Interest and Need:

People are not going to be persuaded toward something they have no interest in or need for. They may first need to be persuaded they have an interest or a need before being persuaded to move forward in the direction you want them to go. Often that interest or need is quite legitimate but for one reason or another, the person concerned simply does not recognize it themselves and you may need to demonstrate it to them.

Scarcity:

The less someone perceives something as being freely available the more they will want it. This is vitally important if you are attempting to persuade someone that what you are offering should be accepted. If the person perceives there to be an abundance he will fail to see any advantage in taking up your offer. In short, we always want what we can't have.

Persistence:

Ever wondered why the advertising agencies keep replaying some of those ads you find irritating? Their persistent repetition makes them stick in your mind. Ever seen a child go on and on using a vast array of different techniques to get something he wants? Persistence pays off.

Chapter 2: How to develop these techniques

Empathy

Empathy is an important skill not only in regard to being persuasive but also in improving how we interact with people on a day to day basis. By learning to place ourselves in another person's shoes we not only become more sensitive to their needs and concerns but we also open the door to a more healthy and fulfilled life. Learning to actively listen is one of the greatest steps we can take toward showing empathy and developing a deeper understanding of another person and their concerns. It is that deeper understanding that will enable us to be more persuasive when we need to be.

Actively listening involves not only hearing what a person has to say but also requires us to be seen to be doing so. Looking a person in the eye and not becoming distracted by anything but what they are telling us is crucial. Once they have finished you should paraphrase what they were saying to demonstrate that you were paying attention and then you should articulate your own emotions to what they have just said. This will help them to regulate their own responses. Finally, you should indicate how your response makes you feel so that they too can understand you. Your perspective may differ from theirs and it is not necessary to just mirror their feelings. If you logically and eloquently demonstrate a different view point but remain sympathetic to theirs then you may provoke them into considering things differently.

We are all most interested in ourselves and there is a great tendency toward expressing our own views when we have a

conversation with someone. We need to be aware of this tendency and to rein it in. In establishing empathy, it is vital that we do more listening than talking as our goal at this stage is to understand the other party and to make them know that they have been heard and understood. Even if their views are alien to your own the fact that you have taken the time and effort to hear what they are saying will open doors toward you being able to persuade them in another direction. It is extremely frustrating when a person with a different opinion rides rough shot over those of our own. Once they have heard and understand what we have to say then we become less frustrated and more relaxed and this makes us less defensive our position.

Only when we have heard what they have to say and fully understood their position should we give a reply and we must make sure that reply is not too judgmental. To come on as judgmental at this stage is a sure way to close any doors toward offering some alternative and therefore persuading them to your point of view.

Credibility

It is all very well listening to someone else and getting a deeper understanding of what makes them tick but if they come away convinced that theirs is the only valid opinion you have not achieved very much. It is at this point that it is important that you establish your own credibility. The very word credibility stems from the Latin word credos which means I believe. Credibility is the feeling of trust and respect that you inspire in others. It may well take time to establish and is not always something that happens quickly. It can easily be lost however so guard it preciousy.

You need to identify your core values and hold to them. Do not be afraid to draw lines in the sand and say these are points I will go to but will not cross. You also need to be

authentic as the average person is far greater at detecting a false persona we may generate than we may at first suspect. Honesty is a non negotiable in terms of generating credibility.

It is important to understand whatever subject it is that you are anxious to persuade someone of and to become an expert in that area. Once you have done that you need to be able to communicate your expertise without seeming arrogant. Remember nobody likes a smart arse. One way to do this is to include the person you are talking to and to ask for his input into the subject even if you already are aware of whatever information it is that he or she is presenting you with.

Communication is part of the process of establishing your credibility. This is a subject where practice and discipline pay dividends. You may not feel that you are good at articulating your opinions but don't accept that as the way you are. Like so many other skills, this is one area that really will develop as you use it. Concentrate on expressing yourself clearly and succinctly in all your communications and it will pay dividends when you need to persuade others. Also, when articulating you try to remain as unemotional as possible as being overemotional tends to weaken our communication skills. Finally try to always remain transparent. We don't trust people who are not open and that we feel are trying to hide something. It is not necessary to wear your heart on your sleeve but be honest about who you are and what it is that you believe. Even if people do not agree with you they will still develop a sense of respect for you as a person who is prepared to hold their position.

Similarity

In searching out those areas we have in common with others we create a path along which we can have a free flow

of conversation and communication that are so important in order for us to persuade them of something at a later stage. These areas may be as diverse as the love of a particular sport to having children of a similar age. What the similarity is does not really matter. What is important is that we look for it and then use it as means to break down barriers between us. On a larger scale it may be areas of commonality in our objectives or goals even when we see the means of achieving them as being different. Research has shown that in face to face meetings women are far more adept at finding commonality than men as there is less competitiveness in the way they relate to one another. Men need to be aware of this and resist portraying themselves as too competitive.

We need to be intentional about finding similarities. Look on them as doors to other people's emotions and trust. Once we find them we can work on opening them and thus put ourselves in a stronger position in terms of persuading them. One method is to lead with your own interest and passions and see if that elicits any sort of shared ground. Be careful however that you don't then allow yourself to go on a rant in which you are the one doing all the talking and none of the listening just because the subject is one that you feel strongly about. Giving voice to your own feelings and opinions is not the main objective here. They were only being used as the key to getting the other person to communicate with you. Ask leading questions and then use your listening skills remembering that the most interesting people we deal with are the ones that are the best listeners.

If leading with your own interests does not reveal any similarities, then switch to asking questions. Where do you live? Do you have kids? Etcetera. If at first you don't get anywhere don't become too forceful and risk turning the conversation into an interrogation. It normally takes three meetings before common ground and trust are established.

If your meeting is more at the corporate level, then make sure you have plenty of information at your finger tips. Google the company in question in advance and try to find out as much as you can about their goals and objectives before any meeting takes place.

Reciprocity

Reciprocity can be defined as the mutual or cooperative interchange of favors or privileges. In other words, if I do something for you then you will do something for me. This might at first sound like quite a mercenary motivation but it is so widely used in our society that we often don't even know that has happened. Remember the last time you were at a restaurant and you called for the tab? When it came it was accompanied by a nice little chocolate. Do you think they gave that to you for no reason? Of course not. What they hoped is that it would encourage a feeling of gratitude that might just lead you to coming back again at another time or, at least, that you might leave a bigger tip.

Research shows that when people give away free samples or tasters in super markets they increase their sales. This is because in giving something away they supplier generated a feeling that he was owed something and that the person who received the item in question would then be more disposed to purchasing that product.

It need not be something tangible that we give. Within a corporate environment if we give a compliment to a colleagues work or share recognition when complimented for a joint project, we also give. Likewise, in a relationship if we pay our partner a compliment as to how they look we are giving. The repayment may be something as simple as a more conducive and friendly atmosphere. The point is, the very act of giving has generated a response that is beneficial to us. Of course if your giving is perceived as

being to gain a benefit in return then you create suspicion and distrust and your sincerity is immediately called in to question which can set you further back than you were in the first place.

Context and Timing

It is difficult to overestimate how important your timing is in terms of persuading people. There are times when a person will not respond to even your most persuasive arguments or gifts and it is always best to assess the timing before entering into any attempt to be persuasive.

Your wife enters the room in her curlers wearing the old dressing gown she inherited from her granny. You are feeling a little amorous and so you compliment her on how attractive she looks. Bad move. Immediately she will detect an ulterior motive and your chances of sleeping on the couch that night go through the roof. Instead you may try offering to run her a hot bath and bring her a cup of tea. You probably won't get where you were hoping to but at least you get to sleep in your own bed that night and you have not raised her suspicions to the levels that you would have with the false compliments. You are now in a position where you have not closed doors and have the opportunity to try another approach at a later stage.

Similarly, when you want one of your work colleagues to support you in presenting a difficult proposal at a meeting: it might not be a good idea to try eliciting his or her support just after he or she received news that their much hoped for pay rise got turned down. In both these examples it would be best to take a step back for a second or two and observe. Once you are sure the other person is receptive to persuasion then it is time to make your move.

Interest and Need

To talk someone into buying something they neither need nor want may seem like a bit of a coup in marketing terms. It does however leave the seller in a sole winner position and this can only have short term benefits. There needs to be a win win scenario in any form of persuasion otherwise a feeling of manipulation will develop that normally leads to distrust and loss of credibility.

I may also be able to persuade somebody that he should do something that is solely in my own interest but inevitably at some point that person is going to recognize there is no gain for them and then they are likely to retreat from any commitment they may have made. This may well leave me in a more difficult position than I was in in the first place. It is therefore in my own interest to discover what the other person's needs and interests are and to incorporate those into my own strategic planning. As I mentioned earlier, joint interests may not be totally equal but there still needs to be interest or advantage to both parties in any negotiation that takes place if the other party is to be persuaded to act with me.

Scarcity

The perceived value of an item, be it a product or a concept, increases as its availability decreases. That unavailability may only be imaginary but it still needs to be perceived in order to exist. This immediately increases the value of the concept or item. I may be trying to persuade a client that a gem stone I have is of exceptional value. If he knows that that particular type of stone can be picked up along the beach where he lives it is highly unlikely I will be able to persuade him it has any specific value. However, if I persuade him that this is a very rare and is an unlikely to be seen again opportunity to purchase a gem of which there

are very few others then suddenly he becomes more persuadable.

From a slightly different angle, if I see a beautiful girl in a bar and attempt to persuade her to come out with me, I am unlikely to meet with much success if there are dozens of other better looking men equally keen to woo her. If I can persuade her that I have some unique quality that makes me totally different to any of her other suitors, then suddenly I increase my interest factor and therefore my intrinsic value.

Persistence

Finally, there are times when sheer persistence is what makes the difference in whether or not you are able to be persuasive. In the example of the beautiful girl above it may be that my first attempts at getting a date simply meet with no success. Despite my best efforts to persuade her that I am in some way unique she may still turn me down. At this stage I have a choice. I can give up, accept that I have failed and sink into depression or I can try a different approach, perhaps at a time when she is more amenable to my advances. This takes us back to the subject of timing and of course it is assumed that I did not simply strut off in a huff after my first rebuttal, thus closing future doors.

In business terms you make a presentation to a client and it gets turned down at the first step. Keeping the doors of communication wide open and friendly means you may have a second opportunity. Hopefully you have learned something from your first failure and are able to correct that when you get a second opportunity. It is worth remembering that though somebody else may have been more persuasive than you at the initial presentation he may not have had the correct attitude of ability to follow up with what he proposed. If his proposal did not match up with his abilities

he will have lost his credibility and provided you have kept doors to that client open by remaining polite and friendly, then the field is now more wide open for you than it ever was in the past. Even if the original project never comes your way again you have created a medium of communication through which your persistence might pay off at a future date.

Chapter 3: Influence

Unless you live alone on a desert island then the chances are that at some point, or points, in your life you are the member of a social circle in which you will have those whom you influence and those whom you are influenced by. The more influence you control the better your powers of persuasion will be as it is the people highest up the influence chain that tend to be the most persuasive.

For starters when trying to be more influential the person you most need to start with is yourself. Learn to believe in yourself and come across as confident in what it is you are talking about. The least confident person in the room is almost always going to be the one that ends up with least influence. Start off by talking with confidence. Cut out the umm and err moments. Speak clearly and directly.

Of course no matter how well you communicate if you don't know what you are talking about then this will soon become obvious. Often, even the most confident people fall into the trap of pretending to know something when in fact the opposite is true. If you don't know what you are talking about then shut up. The old adage "better to appear stupid and say nothing than to speak and confirm my stupidity" applies here.

Learn to listen well. We have discussed this earlier but developing good listening skills are important to both gaining influence and persuading others. Training yourself to be interested in others is a useful skill in almost any environment. People love to talk about themselves and their projects. In listening you gain insight as to who they are,

what is important to them and at the same time quickly lead them to believe you are interesting simply because you listen. Listening also has the added advantage of showing up another person's weaknesses. You may not want to take advantage of this but at the same time it is better that you know what they are in case you need to work with that person at a later date.

Training yourself to expect the best of people is another fine quality of influence. Sure you are going to be let down from time to time but by expecting the best you subconsciously create in that person the desire to give of their best. Though they may not always deliver you have now placed yourself in a position where you are influencing the behavior of others.

Once you have become known as a good listener with high expectations of others you will find that they begin to seek you out both to solicit your opinion and to use as a sounding board. Don't be scared to dish out praise where it is appropriate but make sure it is genuine. By now your influence will be such that that is what these people will be seeking from you. Your influence levels are increasing. Because you want to remain genuine it is important that you tell the truth now but at the same time steer away from criticism. That does not just mean accepting what they say. It does mean that you need to respond in a positive manner that they will be open to. For example, if a colleague comes to you complaining of a problem with another colleague don't block their complaint or just agree. Instead try offering some suggestion as to how they could deal with that colleague that might be helpful to them.

As your circle of influence develops you will gradually begin to find yourself being places in a position of even greater influence. This can provide dangers in itself but you can deal with it if you remain true to your core principals. For

example, you may find yourself being promoted above your work colleagues and this can often lead to resentment and back biting particularly if there is an element of jealousy. Learn to ask questions that will lead someone where you want to go rather than to give orders. Rather than saying to someone to do this, try asking someone if they could do this. If they do, then be sure to give them recognition and lay down the appropriate amount of praise. Use their name in conversations with them. This personalizes the conversation and validates their identity.

Wherever possible, lead with questions that will solicit a yes answer. You may already know the answer to the question but you are giving that person the opportunity to demonstrate that they do and once someone had given a few positive answers it is easier to lead them toward a positive destination that hopefully you had pre-decided upon. One to one meetings generally lead to more open communication and also remove the need for the person you are communicating with to play a role designed more to impress an audience than yourself.

Finally, as your influence grows and you find yourself being placed in positions of increasing authority it is inevitable that you too will make mistakes. Get behind these as quickly as possible and own up to them. People can be more forgiving than you think but if you exacerbate the error by trying to hide it or worse still blame someone else you will increase your problems and reduce your area of influence very quickly. If you are leading any group or team and one of them makes a mistake then by sharing responsibility, even if none of it was yours, then you stand to make huge dividends in terms of loyalty from your team members.

Chapter 4: Mind Control

At first the very term mind control might sound like some sinister plot cooked up by some crackpot totalitarian regime. In fact, we practice mind control every day and it is also practiced on us by just about every marketing company you come across. You are not trying to turn anyone into a mindless zombie, all you want is to persuade someone that your point of view will be to both their benefit and your own. What you are seeking is to persuade someone to be in agreement with yourself.

One of the first principals here is to understand that you must allow them to think. This is not because you are afraid that their thoughts will be contrary to your own but because most people will avoid thinking at all costs. Their plates are already full to overload with all of the day today decisions that life thrusts upon them. The mere fact that you are asking them to consider something new will cause them to batten down the hatches and not make a decision at all. In order to be persuasive you need to do as much of the thinking for them as possible.

Instead of asking a person what they think about something do the thinking for them by lining up all the benefits that will come their way if they pursue the path you are suggesting. Of course you may choose to mention all of the negative possibilities that exist but the fact that you really believe in the path you are suggesting you will be at your most persuasive. Let's return to that beautiful girl standing at the bar sipping chardonnay again. Every guy in the place has his eye on her and you have to convince her to go out with you instead. When you talk to her, naturally you will have

timed this with precision, you present her with all the positive reasons there are to accept your invitation. You will treat her as a lady, take her somewhere she would enjoy to go and you promise to make her laugh a lot. That is subtle mind control. You may have forgotten to mention that you don't have a job at the moment and that you are going to need to borrow from your best friend just to take her out but that is a minor detail. You know this has potential to be a win win situation.

Persuading someone to grant you something small can open the door to bigger things. Start with a relatively minor request and once you have got over that hurdle ask for more in ever increasing increments. A person comes into your car show room looking at cars. You don't start the ball rolling by immediately getting him to sign a purchase agreement. Show him a few cars and then suggest he sit in one to try it out for comfort. After that you suggest a test drive and move forward from there. It was that little small step that started the whole ball rolling.

Create some sort of a time scale to increase the need to make a decision. Left to their own devices people will procrastinate rather than make a decision. By creating a deadline, you put them in a position where they have to focus on that decision and not just leave it on the backburner. The problem with this technique is that it is often used by salesmen when they wish to force a sale but the deadline is not real. Create your own deadline but stick to it. If they have not made the decision by the time he deadline expires then remove that option from the table. This may not work in your favor the first time you wish to persuade that person but it sure will the second time and every time after that.

Always remember to give. In fact, you need to be giving constantly, be it in the form of compliments or assistance or

just plain old support. In that persons mind you are creating a debt which they not only need to repay, they are so grateful that they want to repay it. When you need them to think you way they are eager to do so.

One of the greatest differences between persuasive people and others is that they are utterly shameless in going after what they want. When they see an opportunity they go for it and if that means asking for something outright then they do it. Where others might hesitate or feel embarrassed the persuasive person does not. This is not because he is more ruthless and self centered. The fact is he believes so whole heartedly in what he is aiming for that he genuinely sees himself as going after the best thing not only for himself but for others as well. If it troubles you to go unashamedly after what you want, then perhaps you need to be asking yourself if it is really something you believe in. Undoubtedly a person is at their most persuasive and is more likely to control the thoughts of others when he is promoting a subject about which he feels passionate. Most of the most powerful and persuasive speeches in our history have been made by people talking about something they believe to be bigger than themselves.

As always timing is important and a person who is tired is much more vulnerable to having his thought processes deviate from what they normally be if he is tired. They may play to our advantage but we need also to be aware that it could also work against us. Just as we may wish to act persuasively there are those who persuade us toward their own agendas and we need to be wary of being put in a position where we have to take decisions when we are not fully at our most alert. Many military type interrogations use sleep deprivation as a tool for exactly this reason.

Other areas where people may try to exhibit mind control over our decision are in advertising. Advertisers are adept

are creating a want and then going on to transform that want into something that we perceive as a need. When we see adverts proclaiming that we need something then we need to be aware that this is probably a thinly disguised method of mind control. In general people do not go to advertising agencies when they wish to promote a genuine need. Those tend to be self evident. Instead they promote a want and the it is developed to a point that it has the appearance of a need.

Chapter 5: How to Influence Human Behavior

There are more methods of influencing another human being than one might be aware of. One proven method is that of mirroring or copying the behavior of another person. This takes the form of a type of body language in reverse. Instead of using your body to convey a message you use their body language and play it back to them. By using the same motions, head positions and similar facial expressions it has been proven that you can create a more harmonious relationship with another person. Obviously this makes that person more vulnerable to your being able to influence them and this may be advantageous if you need to persuade that person to take a particular course of action. The problem with mirroring, as it is referred to, is that if the other person detects you doing it then it has the opposite effect to that which was intended and you can lose influence altogether. If you feel this is a tactic that may be useful to you, and I don't want to persuade you here, then you must be at your most discreet. The perception that they are being copied will lead person to conclude that you are mocking him.

Another method that uses a somewhat similar strategy is that of social proof. In other words, if everyone else is doing something then you should too. The fashion industry has traded on this since it began. It is not for no reason that we find that fashion follows trends from year to year. Few people like, or can tolerate, being the odd one out. If straight hair and tight jeans are in this year then nearly

everyone will be wearing their hair straight with tight jeans. Of course all you need now do to really reiterate your marketing position is get a well known celebrity to wear tight jeans and straighten their hair and you are away. This phobia of breaking the chain of peer acceptance is very powerful. That is why many advertisements use expressions like “nine out of ten customers found that such and such a product worked wonders for their health” Immediately they have established that this is the thing that most people are doing and the fear of being seen as out of place will kick in automatically. Creating a crowd mentality of one kind or another is an almost guaranteed method of persuading people in a particular direction. It is a method that has been used by politicians, dictators and religious promulgators, almost since those professions came into existence. Once you grasp how this very basic human characteristic works and how wide spread it is then you are able to capitalize on it. If you wish to persuade a child to do something, then first of all you should convince that child that all his friends are doing the same thing. This simple technique relates to the workplace as much as it does to the playground.

Probably some of the most adept people at persuasion are politicians and they love to use this strategy to persuade others. Unfortunately, they are weak when it comes at recognizing when this method is being used against them and that is why you will so often see politicians changing their point of view if they feel that there is a majority going the other way. We need to be aware of this and make sure that our own paths are not influenced by group pressure. As stated earlier in this book our integrity is an important factor in maintaining influence and this may evaporate if we are perceived to sway too much in the direction of the crowd.

Tests have also proven that our influence on others is increased dramatically if we are perceived to be an

authority in a certain area. Having recognized qualifications displayed on the wall of an office has been shown to increase the authority that a person is perceived to have. It goes much further though. If somebody describes you as an authority in a certain subject, then your status will be elevated and your persuasiveness increases. It has even been shown that even if the third party promoting your expertise is somebody you know well, the mere fact that they speak highly of you will influence the other person's perception of you. Advertising agencies like to use a doctor or dentist to promote medical or dental products as many people will believe that their endorsement proves the product is effective. Often these medical professionals are nothing other than actors with white coats on. Hopefully you won't need to stoop to that level but if you can persuade someone to put in a good word for you it may not be a bad idea. As people come to accept you as an authority in one area they will be more ready to accept you as an authority in other areas. I once had a job teaching English in the Himalayas. Teachers are highly respected there and soon people were coming to me with broken pumps and motorcycles because they assumed that I must also have been an expert in other areas. (Sadly they were mistaken)

Influencing others is also a matter of being able to pick out other key influencers in a group and harness their power. If you are working with a group of people it is a waste of time to try persuading one of the less influential members of something if they are only going to be swayed by someone else coming along with a contrary line of thought. Instead you need to focus your efforts on the most influential people in the knowledge that if you can win them over to your idea then the battle is half won.

Chapter 6: Mind Reading

Mind reading is a very controversial subject brought into disrepute by the many charlatans, suspense films and television dramas that depict this as some sort of dark mysterious art. For the purposes of this publication it may be better to think in terms of emotional or mood interpretation. In fact, science is only now beginning to get to grips with our ability if not to mind read, then at least to be able to interpret the feelings and emotions of others. It has recently been discovered that we have an area within our brains that actively tries to replicate the emotion of people we are interacting with.

In basic terms we are observing others and attempting to walk in their emotional shoes in a figurative way. This is nothing new and most of us practice it to a certain extent in our day to day lives. Children are able to interpret when their parents are angry whilst a husband may know his wife is feeling unwell even if she has not voiced any complaint. This emotional recognition is normally generated because we are dealing with someone with whom we are very familiar but the skills can be developed to work with anyone if we are open to trying and willing to put in the time to do so. It is an unfortunate indictment of our fast paced lives that we have lost much of this talent simply because we are so often in such a hurry that we don't use this ability anymore.

A good place to start is a person's facial expression. We often wear our mood on our faces and if you make an effort to observe someone carefully then you will gain a good deal of information about the way they are feeling. Of course the

moment we detect we are being observed we try to disguise our emotions and so it is necessary to hide the fact that you are watching someone. Never study their face for more than a few seconds at a time but do so deliberately and with the intention of assessing their mood. As you practice this you will find you become better at it. At the same time notice their body language but only to confirm what you are reading in their face. You are not attempting to become an expert in the art of body language here but it will soon be obvious if they are slumped down and depressed looking or rigid with anger. This amalgamation of physical displays, though quite unintentional on the part of the person displaying them, will help you develop a better understanding of that person at any given time.

Once you have taken the time to get to know a person and have started to have a better understanding of how they function in both an emotional and physical way more insights will become obvious. If a person becomes withdrawn perhaps there is some sort of problem. If a person is being more gregarious and loud perhaps he is trying to impress someone or angling for promotion.

It is hard to overstate the benefits of just watching the people with whom you interact. In every way you should be developing your ability to quietly detach yourself from your environment and observe. This will teach you all sorts of things about a person and the group dynamics that surround you. All of this is vital information that you will be able to use to your own benefit when the time is right for you to make persuasive moves.

Some of the information you glean from your study of people will just be filed away for use at a later stage. Other information should be acted upon perhaps to build relationships. If you detect, for example, that one of your work colleagues is depressed then at an appropriate time

perhaps you should gently ask a few questions. Remember to remain sensitive and empathetic but by putting yourself in a position to give emotional support you are building a bridge. If things go well you will have someone at your back when it comes time to use your persuasive powers and this is important from a number of angles.

1 When you put forward a suggestion you already have someone that is likely to support you.

2 You have started, therefore, to develop a group dynamic that others will lean toward.

3 Hopefully as a result of your intervention he perceives you as trustworthy.

4 The person is likely to say positive things about you that will increase your credibility.

5 That person has a feeling of indebtedness toward you that he is anxious to repay.

All in all, the act of studying people with whom you are dealing and by reading their emotional state you will develop a better understanding of their behavioral patterns that will prove useful to you at some later stage. Providing you act on that gleaned information with the correct attitude and at the appropriate time the benefits can be enormous and all at the cost of just stepping back and observing for a few minutes. The more you understand them, the better your chances of persuading them to follow your leadership at some time in the future.

Chapter 7: The Persuasive Power of Fear

Fear is an extremely powerful tool that has been used and abused by ruthless people for years. Fear is not a pleasant emotion but is one of the most powerful of all emotions using the threat of danger, pain or harm.

The Nazis are probably the greatest example of persuasion by fear in recent history. "The best political weapon, is the weapon of terror. Cruelty commands respect. Men may hate us. But, we don't ask for their love; only for their fear." Heinrich Himmler.

Many leaders and tyrants have understood the power of fear and have used it as a method to control others for their own benefit. Fear is contagious and used ruthlessly has immense power to persuade people to proceed along paths they may not normally have taken. Although this dynamic is most obvious when used by military and political tyrants it can often be seen to a lesser extent being used in corporate, religious, family or marital environments.

The sheer power of the fear mechanism, when used by those ruthless enough to do so, can be enormous. It should not only be seen in a negative light as it can be incredibly productive when harnessed correctly. An example may be the results that a team of workers can come up with when under the fear of not meeting a dead line for example.

The person who uses this method of persuasion needs to be extremely cautious however. Fear produces a fight or flight reaction and is not often conducive to true loyalty. Sure you

may be able to encourage a team to rush off and produce incredible results when under pressure. Understand, though, they are going to resent having been placed under this pressure and when the time comes that they feel they should fight then you had better be watching your own back because there is not likely to be anyone there to watch it for you.

As a tool fear has its place but those who choose it as the main weapon in their armory, often find that they lead from a lonely position as the only loyalty comes from those whom they are most able to intimidate. People may follow out of fear but they will resent the person who causes that fear. The result is usually short term gain which disintegrates when the fear dissipates. This means that constant stress has to be applied to the people being intimidated or the whole relationship will fall apart.

Conversely building loyalty may not show the same short term benefits as it requires much more effort, time and vulnerability on the part of those attempting to build it. It also needs a higher level of trust between both parties or groups but when properly developed creates a far stronger and more enduring bond. It also allows for greater input from all parties which can produce a wider more all encompassing result. This contrast between developing fear or developing loyalty is something you will need to weigh up in your own relationships and the persuasive tactics you choose to pursue.

Conclusion

Whether or not we recognize it, we are exposed to persuasion techniques and we use persuasion on a regular basis. This may take the form of a high powered marketing presentation to the wording of a simple heartfelt love letter. We are bombarded with messages from politicians to leaflets telling us about the latest and greatest pizza deals and no matter how you choose to dress it up, it is all about persuasion. One might argue that the very need for communication grew out of a desire to persuade others.

We have seen that the ability to persuade is one of the most crucial ingredients in our dealings with people if we are to have any sort of influence and do not want to be relegated to the role of camp follower for the rest of our lives. The greater our ability is to persuade others the better we will be at whatever field it is we are pursuing, be it social, business or recreational. At first glance some of the tactics we have looked at may seem manipulative but when examined in greater depth we soon see that really persuasive people are sensitive to the needs and feelings of others and in order to remain in roles where they continue to have the greatest influence they need to be able to generate high levels of loyalty and respect. Doing this requires sensitivity, integrity and excellent communication skills.

It is not sufficient to simply persuade people to follow you once or twice. In order to gain influence, we need to establish ourselves as persuasive on an ongoing basis. This requires trust, credibility and a high degree of empathy for the needs of others. We have seen the result of fear generated persuasive techniques used by dictators and

despots the world over. In the long term these tactics always crumble and leave behind deep bitterness and animosity.

The true giants of our society have all been highly persuasive but yet have not had to resort to fear generating or manipulating techniques to persuade the world to the worthiness of their causes. In many ways our commonality is greater and more broad reaching than we realize and it is the ability to communicate that common bond that exists between us that separates the great persuaders from the despots.

As you may know, a great skill that helps you influence people is **Body language**.

This is so important, that I decided to give you a free preview of my book *Body Language Training*.

You'll find it in the next chapter, so go ahead and read it.

Enjoy your gift!

Finally, if you enjoyed this book, then why don't you leave a review on Amazon, just like all the other customers did? Your opinion is important in order to make this guide better and better. I really appreciate your feedback!

Good luck my friend,

Robert Moore

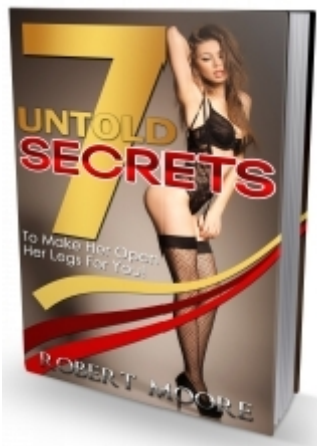
PS: do you want my best tips and proven techniques for attracting, seducing and literally make her crazy for you?

Then, you should [click here](#) right now!

Or you can click on this link: <http://bit.ly/7UntoldSecrets>

What are you waiting for? It's a **FREE BOOK** just for you!

Believe me, badass: this sh*t will change your life, you won't regret it!



Preview of “Body Language Training”

The 10 Principles of High Status Body Language

Now I will show you different high status body language positions and principles.

First of all, understand that as a high status man, you will always make yourself comfortable first, wherever you go. That’s not a selfish behavior, since it will give everyone else around you the permission to relax, feel good and be comfortable too.

#1 principle: take up more space.

Low status people tend to make themselves small, invisible, sitting or standing in an uncomfortable way. They are not sending their energy out to the world, because they don’t see themselves as high status people: in their mind they’re not worth it.

They’re closed on themselves. They’re hiding from the outside world. This is apparent by crossing their legs or squeezing them together when they sit. They cross their hands in their lap or arms over their chest, slumping their shoulders or neck forward, or looking down.

You, on the other hand, will think that your energy is so valuable that of course you’re willing to share it with the world, so you’re going to open yourself and take up more space.

Spread your legs and your arms: be comfortable!

There have been several studies done on the primal nature of our natural body language and what that message conveys to the world. Their observations have been unanimous and synonymous around the world, not just in the human kingdom but the animal kingdom as well.

Open, wide body poses and positions are far more reflecting of dominance. They also portray confidence and personal comfort. When you are comfortable with yourself, it shows because you are less reactionary and more responsive; less tense and more relaxed. This has a natural effect to confide and calm others around you. They will feel it from you and tend to adjust themselves accordingly, following your lead.

Closed off body postures such as the ones described previously send messages of insecurity, unworthiness, discomfort, and lack of confidence. This especially goes for people who tend to touch the neck area, which is a severe sign of insecurity or feeling unsafe, whether just by themselves or in their surroundings. These people tend to be less successful simply because they do not think of themselves as successful. It might seem that it's the other way around - they do not think themselves successful because they are less successful overall - but this is not true.

Anyone who puts their full effort into something and sees it through to giving their all, whether they fail or actually succeed in the end is still a success. Investing in yourself to be the best person you possibly can be is the most successful move you can make.

If they fail at first, it's necessary to keep trying and try in different ways. If multiple earnest tries in one way simply do not produce any results, it's necessary to change up the approach and try again from a different angle. Doing the same thing and expecting different results is Einstein's explanation of insanity.

These people who carry themselves in a closed off way have not tried, give up after a few attempts or have not put their full effort into trying. They tend to make excuses for themselves. The real reason they are considered low status is because their thoughts put them there, but this doesn't make it true about them. They always have the potential to change and amaze.

Another interesting principle that has arisen out of university research on the effect of certain body postures is the hormones in the body that are stimulated differently based on the different poses. In order to illustrate the results of these findings, you should first know about cortisol, the "stress hormone", if you don't already.

When we feel mental or physical strain, it can be from any number of different stimuli, although mental stress ultimately always results because of that particular viewpoint that regards something as "stressful". By seeing it another way, the stress is removed.

When we do feel stress, the production of cortisol is triggered. It is closely associated with the emotions of fear and anxiety. It deals with the adrenal glands, designed to assist the body and primitive mind in survival with an extra surge of potent energy. The problem is that this energy is not lasting, and the body must recuperate from the excess secretion of it.

A build-up of cortisol in the body is often due to prolonged or unresolved stress. If left unchecked, it causes detrimental effects. Stress remains in the body, affecting the performance of the muscles, as well as straining and cramping them. Excessive cortisol can keep you anxious and frustrated. If prolonged for long enough time it can begin to damage other important organs and systems of the body, such as seeing the dystrophy of nerves. This can leave a person suffering from excessive amounts of cortisol

to develop further, more serious complications. It adds to a constant feeling of pain and discomfort.

Physical exercise has been proven time and time again to reduce cortisol levels. Go out for a 20 minute walk at the very least and notice how different you feel afterward. 20 minutes of cardio significantly reduces cortisol levels. What else reduces cortisol? Power poses!

Standing over a table with your palms flat on the table and arms wide, leaning in forward a bit is a great power pose. Sitting back and opening your arms, folding your hands behind your head is another one. Sitting with wide legs and open arms is another still. Standing with your legs slightly wider than your hips and your hands on your hips with your arms out at your sides is known as “the superman” power pose.

These wide, open and confident poses have actually been proven to stimulate the production of testosterone in both males and females. Testosterone helps to reduce cortisol and increase serotonin production – the “happy hormone”. It also adds to a boost of confidence.

Experiments have been done by having people practice these power poses for two minutes before taking mock job interviews that they were unaware of being staged. Another group was asked to hold a closed off, insecure pose for 2 minutes before such an interview.

From the results of the interviews, it was observed that the people who held insecure poses were not any less-qualified candidates for the job, but they were remarked as being less appealing candidates because of their quiet or withdrawn manner.

The people who had held power poses two minutes before the interview were noted as being engaging, confident, a pleasure to talk to, as well as interesting and appealing

enough to be asked in for a second interview or be offered a job.

So when it comes to figuring out how you are used to carrying yourself, use the body awareness you've developed and simply ask yourself: "am I closed or open right now?"

You'll know the answer: take action and open up the positioning of your body.

#2 principle: show your crotch.

Dominant men who attract, seduce and fu*k a lot of girls, have no problem showing their sexuality to the world.

So, don't be afraid to draw attention to the crotch region of your body while you're sitting. Open your legs, maybe put a hand in that region to subconsciously draw attention there; showing a nice belt can help you, too.

Aren't you proud of who you are?

Aren't you proud of your body and your incredibly energetic, attractive sex drive?

Always show your pride: be a MAN, be proud of your sexuality.

What's more than that, be a GENTLEMAN and express your raw maleness with a refined candor.



This is George Clooney. As you can see, he clearly knows how to show his crotch!

#3 principle: slow down your movements.

Move slower!

Low status people move quickly and fidgety, they're not comfortable, they don't believe in themselves.

From now on, you'll cut your movements in half.

When you're walking, when you're turning your head, whenever you're moving your body around, do it slower, in half the time you do it right now.

Why? This directs the appeal of more intention in your actions and movements. People seek rapport with others who are intentional with their actions as often as possible because these people reveal a conviction of knowing what they want and where they'd like to be. That spells security:

security in oneself, one's way of conducting themselves to others, and an overall security in their life.

Moving slower and speaking intentionally slower gives you more time to think about your exact actions and words with what you want to say. The more accurate and concise you can be with your actions and words, the more steadfast you appear to others. You'll also feel more confident with yourself and what your own desires and beliefs are.

Moving and speaking slower also helps you to get the bottom of what your true desires are so that you can bring those into the world and share them with others.

As the saying goes, "Think fast and speak slowly".

#4 principle: be non-reactive.

Don't react to something outside of your reality. When you're talking with a girl and you hear a siren or a noise, do not turn your head. Stay focused on her and she will feel your masculine, dominant power. She won't look at the source of the noise and she will stay in the moment, following your high status behavior.

This principle speaks to others previously made in the book about being responsive over being reactive. Being reactive means that you just run with a feeling that was triggered within you. That, or jump into action or a train of thought without contemplating your next move, words, or the consequences that may or probably will arise from them in the bigger picture. Often being *reactive* in a situation can lead to further trouble or complications.

Being *responsive* means that you remain grounded in your central sense of conviction for yourself and your confidence. You may feel emotions triggered within you due to some situation, but you allow them to pass through you or channel them in some other way rather than get carried away by them in thought, verbal or physical reaction.

When you're responsive, you take your time to reply to a situation or stimulus mindfully and appropriately. You develop an ability to handle situations with ease, command, and a sense of humor.

Also, be aware of your fidgety movements and correct them: maybe you're touching your hands, or you're moving your feet as a sign of anxiety.

Stop doing that. Be still and relaxed.

#5 principle: lean back.

Learn to lean back most of the time.

Remember that leaning in is a really low status behavior. Learn to make people, especially girls, feel a subconscious urge to lean towards you, simply by leaning back.

This little trick will change the whole dynamic of your conversations, giving you the power of a badass.

This also means that when you're walking or just standing, you will have your shoulders up and back and your chin up. Just a masculine, healthy posture.



Look at this picture: who is perceived as the highest status person here?

Berlusconi is relaxed, he's leaning back and his legs are crossed.

Obama is leaning forward, his hands are closed, as well as his legs.

The answer is clear, right? This time, the Italian wins.

If you're talking to a girl in a loud club (or whatever loud place) then move slowly, lean in, whisper your words into her ear and then go back to leaning back. This will make her come to you whispering in your ear: that's how high status men communicate in loud places, without leaning in in a low status way.

If you want to know the other principles and the great exercises in order to train your Body Language, then [click here](#).

What if I told you that with some tips, your standing position could become a real sign of POWER?

What if after reading this short guide, you will be able to attract the girl you want, just sitting in a DOMINANT position or walking like a real badass?

Trust me, body language is really that powerful.

You should already know that human beings are constantly reading situations and other people so that, really quickly, they can know what category put them in: low status, middle status, and high status.

It's just a survival mechanism, because you have to know who has the power and who hasn't. That's something that's been hardwired into us over thousands and thousands of years.

So, most people don't trust words, because we've been taught from a young age to lie with them.

They prefer to read those status cues through the body language: THAT is the honest signal!

High status body language = high status person.

It's that simple, and we trust it.

Once we make the decision or opinion about that person, it's almost impossible for us to break it.

Therefore, your body language is the UNSPOKEN TRUTH.

When you have a high status body language, people conclude that you are in CONTROL of your own reality.

Remember this, my badass friend:

"The body follows the mind, but the mind follows the body even more."

Keeping a high status body language will make you have a high status mindset all the time: this can CHANGE YOUR LIFE for the rest of your days.

Now, this is what you'll discover in Body Language Training:

Why a High Status Body Language Is So Important For Your Life...

The 10 Foundational Principles of High Status Body Language...

My Best Tips and Tricks for Always Displaying a Powerful Body Language...

The Secret Badass Body Language Training...

What Your Walk REVEALS About You...

How To Make Sure She Finds Your Walk Sexually Attractive...

How To Get An Incredible Confidence In Your Walk...

...and much more!



Amazon.com link: <http://amzn.to/1Ph36f9>

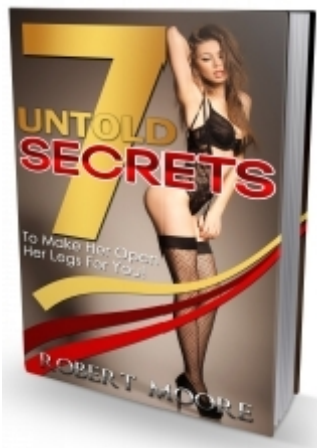
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Then, you should [click here](#) right now!

Or you can click on this link: <http://bit.ly/7UntoldSecrets>

What are you waiting for? It's a **FREE BOOK** just for you!

Believe me, badass: this sh*t will change your life, you won't regret it!



Check out my other Training Books!

[Voice Training: How To Unleash Your Inner Badass Vocal Power With Vocal Exercises, Become A Leader And Get A Deeper Voice In 7 Days Or Less](#)

Voice is one of the most important qualities of a leader.

When you have a POWERFUL voice, life becomes so much easier. Your social life will be much better and your business life will reward you so many times. Girls will be much more attracted to you... and if you're a woman, your voice will be the SEXIEST it is ever been.

Just imagine yourself at a business meeting: you will be the most valuable guy there, because your voice will be so STRONG and COMMANDING.

Everyone will be raptured by your words.

Political leaders and actors were not born with a powerful voice, they TRAINED it up to that point.

In fact, you don't have a quiet voice, you simply trained it that way.

Now it's time to train it the other way around!

Here Is A Preview Of What You'll Learn In Voice Training...

Why A High-Status Voice Is So Powerful: how to make people know, like and trust you immediately...

The 5 Secret Traits Of A Powerful Voice: capture attention and hold it in a trance-like state every time you open your mouth!

Voice Training: mouth and voice strengthening exercises and tonality secrets used by Hollywood actors to command your audience's attention...

The Power Of Enunciation And Suspense: how to become a master storyteller who holds people rapt, fully engaged and hanging on your every word...

... and much more!

Download it here at a special price discount!



Amazon.com link: <http://amzn.to/1aMFZ9V>

[Eye Contact Training - How To Attract And Seduce A Woman, Increase Your Confidence And Become A Leader](#)

What if I tell you that with some easy, powerful exercises you can get a deep, high status eye contact in just a few days? It would change your life, right?

Well, IT CHANGED MY LIFE. When you can handle the tension of a deep eye contact with everyone, you feel invincible. When you can handle the eyes of your boss, staring directly at them with confidence, then you'll stop feeling like his slave.

And with girls... damn, keeping a high status eye contact with girls it's completely GAME-CHANGING.

The techniques I show you in this book will make them chasing for your attention: they are so powerful, that even HOLLYWOOD ACTORS use them.

People will start doing things for you, they will start looking to you for decisions and, for the most part, they'll simply do whatever you say.

Remember this, my badass friend:

"With great eye contact comes great power, and with great power comes a lot of pussy."

Now, here is what you'll discover in Eye Contact Training:

Why a high status Eye Contact is so important for your life...

What a high status Eye Contact exactly is: one simple trick to deep, powerful, relaxed eye contact...

How to command complete control of your eyes and your attention: this SCREAMS high status to anybody watching...

Eye Contact Training: how to OWN your internal tension - Specific practices and exercises to train you how to handle tension inside and outside...

... and much more!



Download it now at a special price!

Amazon.com link: <http://amzn.to/1MtxaiN>

[Confidence Training: - Become An Alpha Male by Mastering Your Confidence, Self Esteem & Charisma](#)

Confidence is one of the most important traits to master if you want to succeed in your life.

While you decided to bet on yourself, most men out there are going to continue on their boring lives, controlled by their emotions, like weak little leaves in the wind. You will not.

You're meant for greatness, and I hope this guide will help you reach your goals and transform your life.

In fact, for some guys, mastering their emotions and becoming truly confident will be their graduation from little children to ALPHA MALES. Because from now on, your emotions will work for you, instead of the other way around.

I'm talking about pure, unshakable confidence, which means untouchable indifference and emotional mastery at its finest.

So you can finally start ENJOYING and LIVING LIFE like the king you know you are, staying cool, calm, and collected, no matter what life throws at you.

I'm talking about you finally being able to ask that girl out that you've so desperately wanted to.

I'm talking about you walking straight up to your boss' office and demanding that raise that you deserve (the right way) and getting it within the snap of a finger.

I'm talking about you finally being able to take on ANYTHING that life throws at you, without even flinching.

I'm talking about complete and utter state control over your emotions, for good.

I'm talking about laser-like focus, allowing you to get done in a day what most people get done in a month.

Let's get you going - you're ready for this!

Download it here at a special price discount!



Amazon.com link: <http://amzn.to/1L4wxZy>.

[Communication Skills Training: Learn To Powerfully Attract, Influence & Connect, by Improving Your Communication Skills](#)

What can you do to train yourself into a badass speaker?
How can you get the kind of responses you want from people?

With Communication Skills Training, you will learn to:

Spark a conversation and keep it **FLOWING** in any direction you want...

Build a heart-pounding emotional connection by triggering **DEEP** rapport...

Be completely **FREE, UNCHAINED** and **UNLEASHED** in your thoughts, words and actions!



Amazon.com link: <http://amzn.to/1OYEyo3>

Social Anxiety: Social Skills Training - Unleash Your Charisma! Overcome Anxiety, Shyness & Fear

In any and every kind of society structure... school... a job... a city...there are people who seem to have it all...

- The fame...
- The popularity...
- The recognition...
- The adoration and fawning...

Doors magically open for them in all kinds of life-changing ways.

It seems their life defies the laws of gravity. They're immune to failure.

While they're enjoying life to the fullest, you are spending your nights alone.

You know THE PAIN. **The pain of being ignored.**

And I know it too.

I used to be shy and reserved... just like you. And you know what?

One day I discovered that everyone can unleash their inner CHARISMA so that they can start seducing not only girls, but the whole world, easily and naturally.

You have the inner power to break your "social anxiety cage" and free your true, awesome self.

You don't have to be creative. You don't have to fake anything...

Being charismatic is a skill that has immeasurable power and influence in the world. Unleashing your charisma will help you overcome social anxiety, depression, shyness and fear.

You will soon be recognized as a valuable member of your social circle or, even better, as the leader.

After my **Social Skills Training**, you'll be able to land the best job opportunities, dream clients, major promotions and juiciest assignments. It's THAT easy.

After reading Social Anxiety - Social Skills Training, this is what will happen to you:

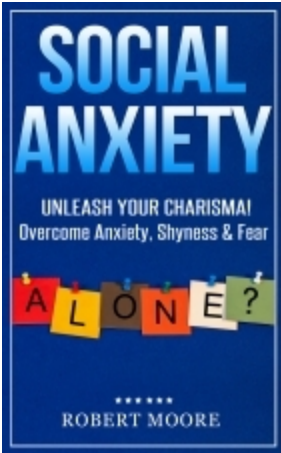
People will instantly acknowledge you. They won't know quite why, but make no mistake, you're going to be a force to be reckoned with!

You won't fear conversations with big groups of people - ever again!

Doors will open. Opportunities, made especially for you, will present themselves. People will seek you out

and remember you

You will simply be the person in the room that everyone is drawn to!



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PS: wanna know my best tips and proven techniques for attracting, seducing and literally make her crazy for you?

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